

YOUR SOCIAL MEDIA PRESENCE



ASK THESE QUESTIONS

- Are you struggling with how to use social networks effectively or unsure how it can benefit your business?
- Did you get as far as setting up some social media profiles and then neglected them?
- Are you unsure how to promote your products and business online?
- Do you need someone to help with social media marketing for your business without having to trade other marketing activity or extend the marketing team?

As a business owner there is no getting away from the pervasiveness of social media. And it's hard to deny the numerous benefits of pursuing a social media strategy, from bridging connections with your target market, promoting your product or service, establishing credibility for your company and for search engine optimisation (SEO) so that more people can find you.

ENGAGE WITH YOUR TARGET MARKET

At Phase we have built up a lot of experience from using a range of social media tools and running numerous campaigns that achieve great results for our B2B clients. We can help you cherry pick the right platforms to suit your business, set them up, design campaigns and dedicate the time to posting regular, timely updates on your business, products and the market.

How Phase can help:

- Setting up profiles on the social networking site most appropriate for your business – the best environment for you to present information, about you and your services/products, that your target market will appreciate and can easily find.
- Managing those profiles so that regular updates, links, news, photos, graphics, blog posts, event listing and more are

posted to promote your business, reinforce your value and keep you top of mind.

- Product listings – uploading and updating information to relevant business directories to increase traffic to desired landing pages
- Using social bookmarking to obtain backlinks, improve SEO and provide useful information for your followers

GET IN TOUCH

To learn more about our social media service or how our other services could help your business please contact us.