

YOUR MARKETING COPYWRITING SERVICE



QUESTIONS YOU MAY BE ASKING

- How can I make sure my written material turns more prospects into customers?
- How can I describe my products or services in a way that will grab my customers' attention and get them to act?
- I know good copy when I see it, but how can I avoid starting from a blank sheet?

Hmm...words not coming easily? What you say and how you say it can be the difference in someone landing on your website and feeling compelled to get in touch, stopping or walking past your stand, reading your news article or reading your advert and giving you a call.

You only have seconds to engage. The copy you write has to be sharp, clear and motivating. It must speak your target audience's language and reflect your brand's values. Putting pen to paper and writing copy that communicates your message isn't easy. You know the value your business and products can bring better than anyone else, but transferring that knowledge into your promotional material can prove a time-consuming challenge.

WE CAN HELP

Our copywriting experience ranges from websites to press releases, case studies to adverts. We can provide assistance for all aspects of the copywriting process including workshops to help confirm your requirements and key messaging through to writing the copy. We'd also be happy to simply review or refresh material you have already prepared, to make sure your copy brings your value proposition to life.

We can help write the copy for

- Websites & blogs
- Brochures
- Emails and direct mail
- Press releases & case studies
- Advertising
- Exhibition banners

GET IN TOUCH

To learn more about our copywriting service or to find out how Phase could help your business please contact us.